2007 Use of English

Section E Marking Scheme TASK 1: Article Maximum marks: 57 Opening the letter (paragraph 1; purpose clearly suitable for the task) Identifying the computer club 1. Project information - (soccer) project + (HK)YTF (this content point can also appear in an alternative paragraph 2. so long as the context is appropriate) 3. Purpose of letter - request sponsorship Aims of Club & Past Achievements Improve (club members') computer / computing skills 4. Give (club members) valuable experience in 5. programming building computers All three points = 1 mark organising computing events (for school) Winners / First Place / Champion / Certificate of Merit Robot Soccer Challenge (Hong Kong 2007) 6. Organised the (first) inter-school Computer Expo 7. Developed / made / designed an on-line assignment grading system for Choi Po Shan Secondary School 8. Robot Description 9. 40cm high / tall Made of steel and plastic 10. Can identify its location/ position on the field 11. Can move without hitting other objects / robots 12. Can 'kick' the ball without any problems 13. 14. 360 degree camera Can see the (whole soccer) field / surrounding area 15. Single frame camera 16. 17. Can look forward and aim 18. On-board computer 19. Ball steering and kicking device Moves independently / without our help 20. Moves on wheels / has wheels 21. Benefits of creating a Robot Soccer Team Benefits for Computer Club members Develop knowledge of building robots 22. Develop knowledge / skills such as working in a team 23.

24. How to apply the theory to a practical situation / real life Benefits for Singson Electronics 25. Involve in a project that supports young people in the community 26. Score a public relations victory / good public relations How the demonstration game is played 27. Four-on-four game / Four-a-side / Two teams of four 28. Each team controlled by (Central) Computer 29. Wireless signal / network (controls movement of robots) Hong Kong Youth Technology Festival Description Description of festival 30. (What:) Forum for presenting technology projects (Who:) Participants - Schools / Community groups / Corporate groups / Companies / Corporations / Visitors 31. 32. (When:) December (13-16) 2007/ this year Benefits of Festival involvement Benefits for Computer Club members 33. Make friends with similar interests Make contact with other computer clubs// Plan/Do (joint) projects with other schools 34. Benefits for Singson Electronics Exposure to increasing number of visitors (each year) // Exposure to increasing numbers / large numbers of visitors 35. /more than 60,000 visitors / almost 70,000 visitors in 2006 Exposure to participating companies from a variety of countries // International/ Asian exposure // Promote the 36. company internationally Exposure to visitors from different backgrounds / many different types of visitors // Exposure to a broad educational 37. audience 38. Sponsoring corporations will be listed in the official/festival programme Request

39. Sponsorship of 8 robots at (HK)\$5000 per robot // (HK)\$40,000 required

Money / Confirmation needed 2 months before application deadline of July 13 (5pm) // Money / Confirmation needed by May 13th / Mid- May (2007)

Closing the letter (2)

40.

41. Any suitable / appropriate closing line, e.g. We look forward to your reply / We look forward to hearing from you...

42. Yours faithfully / Yours truly

Presentation Marks

(i) Task Completions

Word limit and balance

Poor	Satisfactory	Very Good
0	Ī	2

Text type

Poor	Satisfactory	Good	Very Good
0	1	2	3

Persuasive Impact

Poor	Satisfactory	Good	Very Good
0	1	2	3

(ii) Readability and Organization

0	1	2	3	4
Very poor	Weak	Satisfactory	Good	Very good

This is an overall impression mark of the readability and organisation of the work. The following should be considered:

- The general organisation of the letter: The letter can be organised in different ways but it should be easy to follow.
- The logical organisation of the ideas: Related or similar ideas are grouped together logically and presented in a logical order.
- The use of paragraphing to help the reader follow the organisation of the letter.
- The use of signposts or cohesive devices to link ideas showing, for example, contrast, similarity, continuation.
- The appropriate use of generality, specifics and examples to effectively make points.

To get a 4, the candidate need not demonstrate all of these things, nor need he/she use them without error.

If the candidates get fewer than 18 content points correct, the mark for 'readability and organization' must be no higher than 2.

(iii) Language

0	1	2	3	4
Very poor	Weak	Satisfactory	Good	Very good

This is an overall impression mark of language used. The assessment should only be based on the candidates' own language and/or their attempts to paraphrase; sections of the letter which consist of text copied verbatim from the Data File should not be considered.

The following areas should be considered:

- Vocabulary (range, variety, accuracy)
- Grammar (range, variety, accuracy)
- Spelling

To get a 4, the candidate's work need not be error-free.

If the candidates get fewer than 18 content points, the mark for 'language' must be no higher than 2

TASK 2: Interactive Quiz

CONTENT

- The comment must explain the True / False answer.
- The comment must be clear and factually correct according to the Data File.
- ONE correct comment will be given 1 mark.
- TWO or THREE correct comments will be given 2 marks.

READABILITY AND LANGUAGE

- The readability and language mark is given only when content marks have been awarded. For answers with only 1 content mark, the language mark is only based on the relevant sentence(s).
- The language mark CANNOT be higher than the content mark.
- The comment must be written in complete sentences.
- The comment must be written in an informative and semi-formal style.
- The comment must clearly explain the True / False answer.
- The comment should have a high degree of accuracy. Mistakes should not interfere with readability. Mistakes like subject-verb agreement and number agreement are considered as basic errors and answers with such errors are not considered as showing a high degree of accuracy.

Robots Today and Tomorrow

2. Robots are currently being used in medicine. T

- They are being used in medical operations / surgery [answer must refer to surgeon / surgery / operation]
- They are being used to hold instruments (steady)
- Robots (such as SimMax) can be used for teaching and simulation exercises

More and more robots are being used for housework. T

- Robotic floor cleaners (Ringlon i-helper/ home robots) / robotic window cleaners are becoming popular (in countries such as)
- Japan, Korea and the United States
- More than 1 million units have been sold world-wide

4. In the future, domestic robots will be able to perform a wide range of tasks. T

- Household cleaning / clean the house
- Prepar(ing) and serv(ing) meals
- Walk (ing) the dog, feed(ing the fish), water(ing) the plants

5. In the future, humanoid robots will look after elderly people. T

- Japanese companies are developing this technology
- They will be able to look after the elderly when they are sick / carry the elderly to the bath
- Robots can give (the elderly) more independence
- Robots can talk to the elderly

6. Robots are in all ways more intelligent than human beings. F

- Robots cannot apply their specialised knowledge to other situations.
- Robots can only perform specialised tasks

7. Robots are dangerous. F

- Only a very small proportion of industrial accidents involve robots
- Accidents often happen due to human carelessness // often the problem is not the robot itself, but how it is operated
- Robots are no more dangerous than home appliances / toys

8. Robots are more suited to high-risk jobs than human beings. T

- Robots can withstand conditions that humans cannot
- Robots can do jobs that humans cannot
- Robots can be used to defuse bombs / in space exploration

9. Robots are taking away everybody's job. F

- Robots can do the jobs that people do not want to do
- The robot industry has created many new jobs